



MARKETING

PORTFOLIO

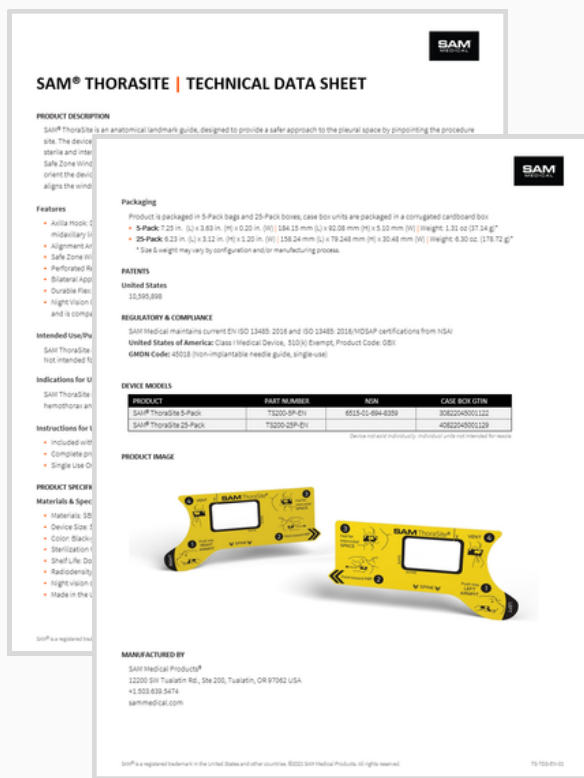
Content | Social Media | Events | Product

Marketing Collateral

Product Brochures

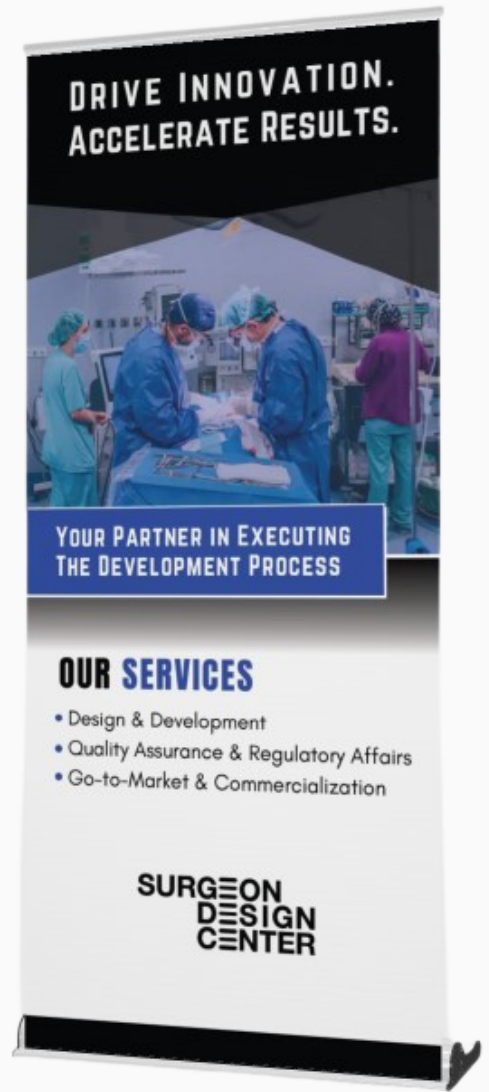


Technical Documents



Slide Decks

Banners



Case Studies



Competitive Charts

SAM MEDICAL COMPETITIVE MATRIX TOURNIQUETS							
	SAM MEDICAL	ON TENDONS	INTRA MEDICAL SOLUTIONS	PHARMEDICA	ROGEE CORP	ORION MEDICAL SYSTEMS	STANBEE
PRODUCT RANGE	SAM FIX	Conical Application Tourniquet (CAT) (S&S)	S&S Tourniquet (S&S)	S&S T	MS T	TMT	TMT / TMT
PRODUCT NAME	SAM FIX	Conical Application Tourniquet (CAT) (S&S)	S&S Tourniquet (S&S)	S&S T	MS T	TMT	TMT / TMT
CIRCUMFERENTIAL RANGE	5.0 in - 18 in (12.7 cm - 45.7 cm)	5 in - 18 in (12.7 cm - 45.7 cm)	Not specified by manufacturer	Not specified by manufacturer	Not specified by manufacturer	5.0 in - 18 in (12.7 cm - 45.7 cm)	Not specified by manufacturer
PACKAGE DIMENSIONS	7.0 in x 3.0 in x 3.0 in	6.5 in x 3.0 in x 3.0 in	5 in x 2 in x 3.0 in	6 in x 3 in x 3.0 in	5.0 in x 3 in x 3.0 in (S&S), 5.0 in x 3 in x 3.0 in (MS)	4.5 in x 3 in x 3 in	6.5 in x 3 in x 3 in (TMT), 6.5 in x 3 in x 3 in (TMT)
WEIGHT	3.0 lbs	3.0 lbs	4.0 lbs	3.0 lbs	3.0 lbs	3.0 lbs	3.0 lbs (TMT), 3.0 lbs (TMT)
MATERIAL	Nylon (S&S), Plastic	Nylon	Nylon (S&S), Plastic	Latex Free Rubber	Nylon (MS), Plastic (S&S)	Nylon	Nylon
COLORS	Black, Orange, Blue	Black, Orange, Blue	Black, Orange, Red, Blue	Orange, Blue	Black, Tan, Red (S&S)	Black	Tan, Blue
MADE IN AMERICA	Yes	Yes	Yes	Yes	Yes	Yes	Yes
CROSS-COMPATIBLE	Yes	Yes	Yes	No	Yes	Yes	Yes

Social Media

Surgeon Design Center
527 followers
7mo • 🌐

Today, we are recognizing one of our valued clients, Dr. [Raymond Thal](#) of the [Washington Sports Medicine Institute](#). Dr. Thal is a recognized leader in orthopaedic sports medicine and arthroscopic surgery, specializing in ...more



Surgeon Design Center
527 followers
7mo • 🌐

Happy [#NationalHugYourDogDay](#) and [#DogAppreciationMonth](#)! 🐕 Today, we want to recognize our most loyal team member, Surly, [Surgeon Design Center's](#) Chief Happiness Officer! ...more



SutureTech
808 followers
3w • 🌐

Did that really just happen?! 🎉 [SutureTech](#) just lit up the [#Nasdaq](#) Tower in Times Square! ...more



LeadSquared
345,725 followers
2yr • 🌐

[LeadSquared](#) and [Reveal HealthTech](#) are proud to announce their strategic partnership. Together we'll deliver LeadSquared's best-in-class HIPAA compliant



Surgeon Design Center
527 followers
1mo • 🌐

You don't practice surgery alone. Why develop a device that way? At SDC, we partner with surgeons and inventors to bring ideas to life—faster, smarter, and with confidence. ...more



Axia Orthopedics
1,424 followers
[Learn more](#)
5mo • 🌐

Surgeon insight matters, especially when it challenges how things have always been done. Clinical perspective from [Chad Ferguson, MD](#), Foot & Ankle Surgeon at the [Ala](#) ...more



Cayuse
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3yr • 🌐

The tech transfer office, which manages innovations and intellectual property matters, is one of the many research areas experiencing a digital revolution. Learn

A Fundamental Shift in Tech Transfer Offices: How Tech is Rising to the Occasion

INTELLECTUAL
PROPERTY

cayuse



Cayuse
5,385 followers
3yr • 🌐

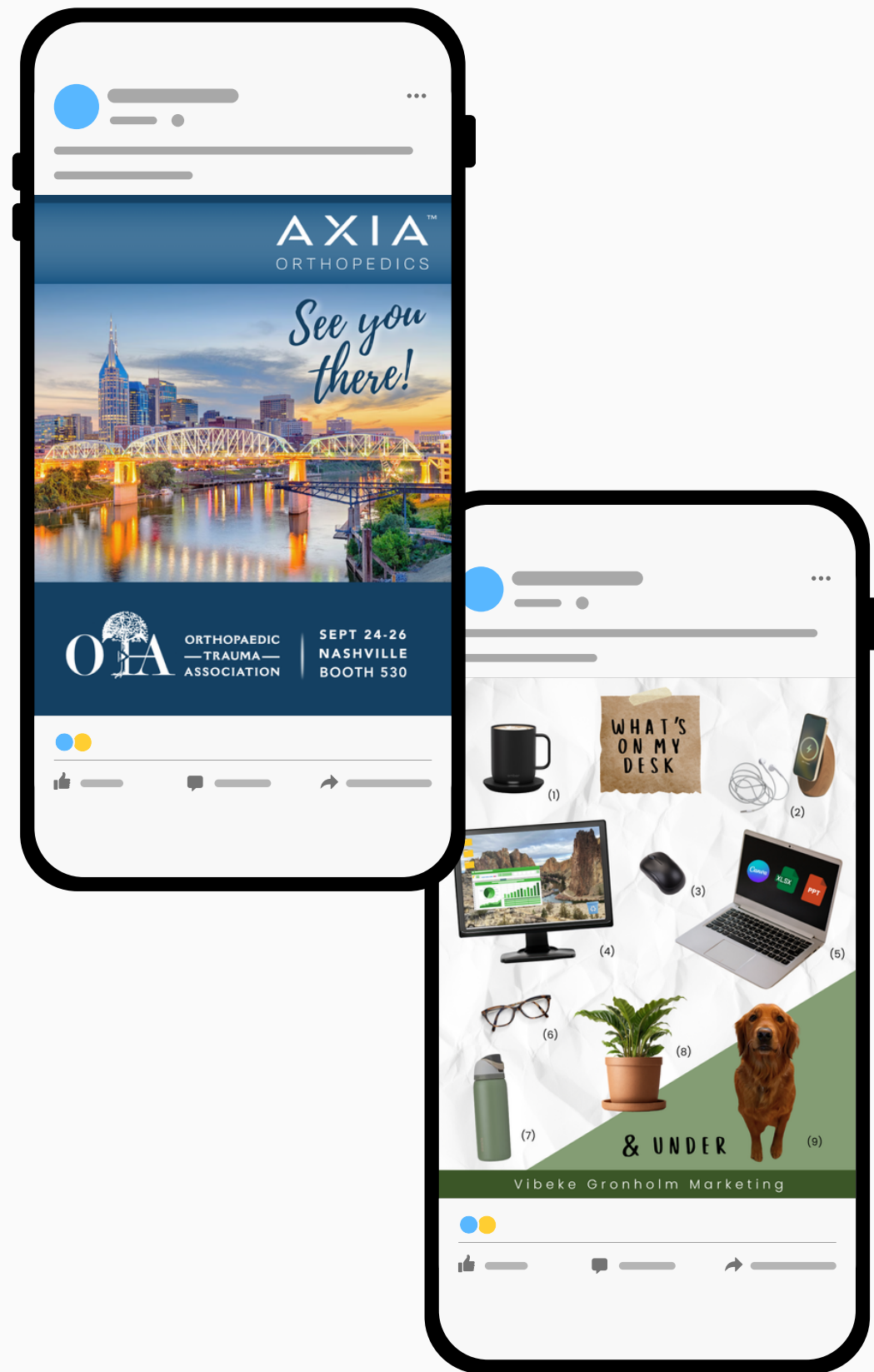
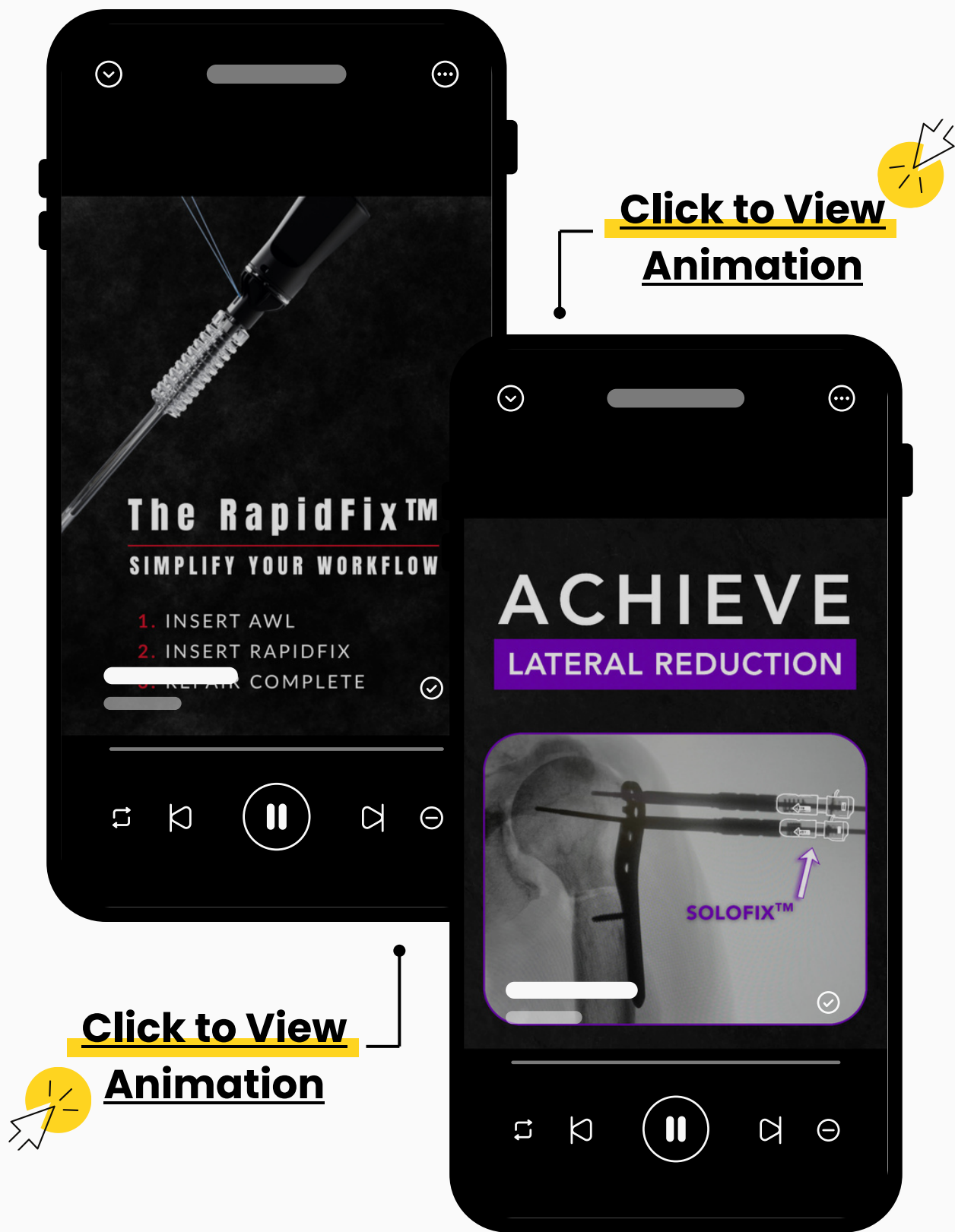
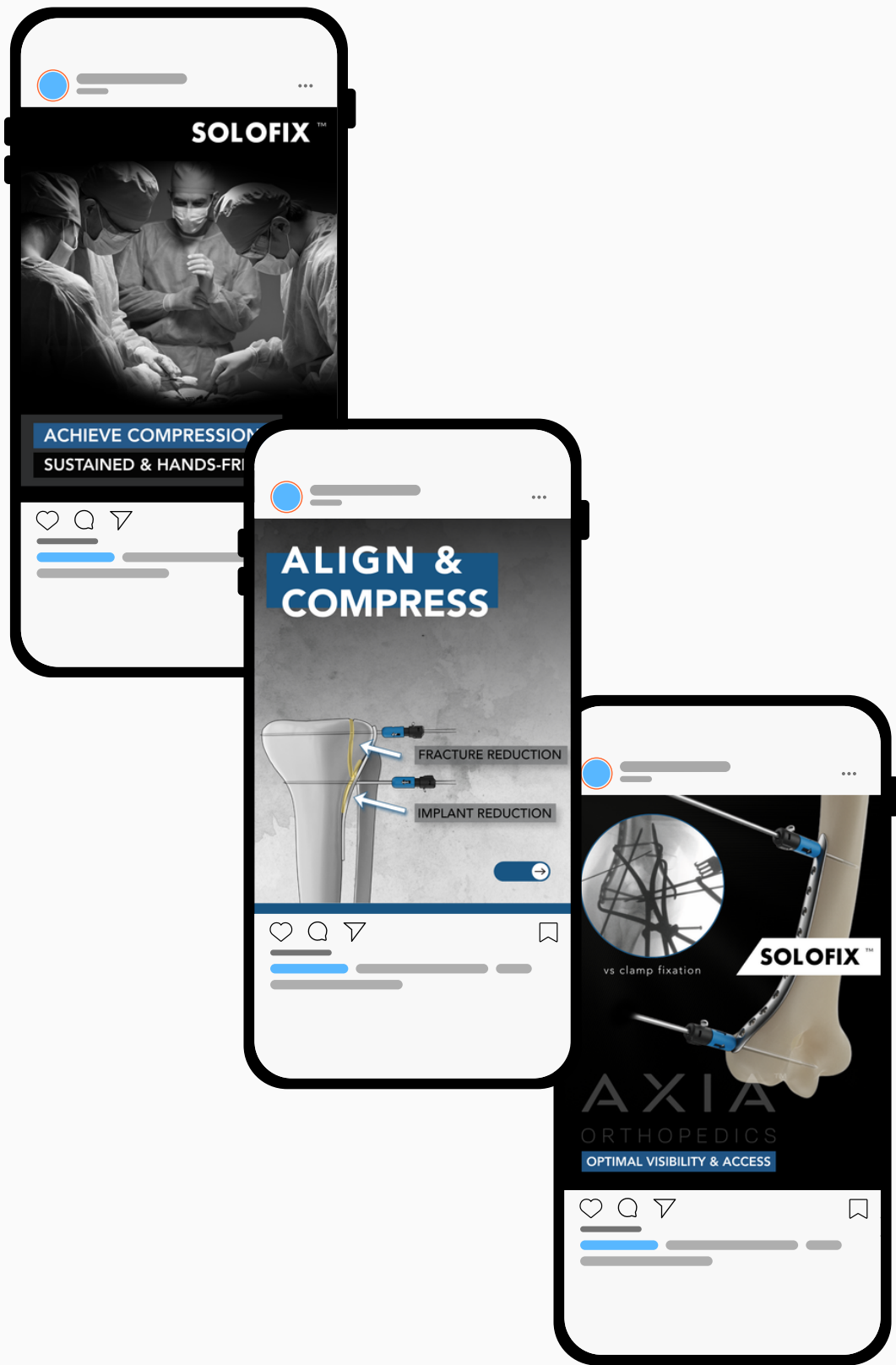
[University of Northern Colorado](#) needed a solution that will not only increase visibility into student persistence and time-to-degree completion, but also streamline processes and help increase the school's research footprint. Learn how



“With Cayuse, we will be able to scale our graduate school programs and our student's research efforts with ease.”
- [Jeri-Anne Lyons](#)
Graduate School Dean and
Associate Vice President of Research

cayuse

Social Media

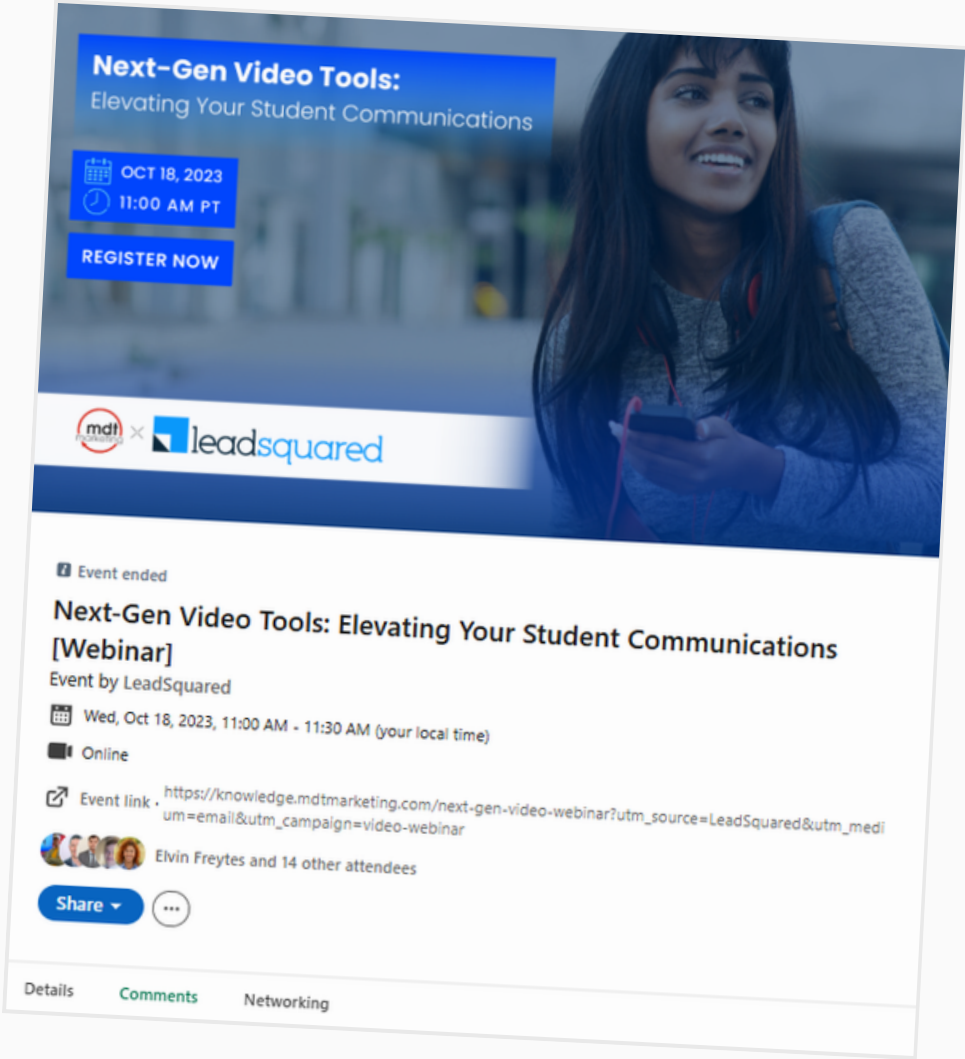
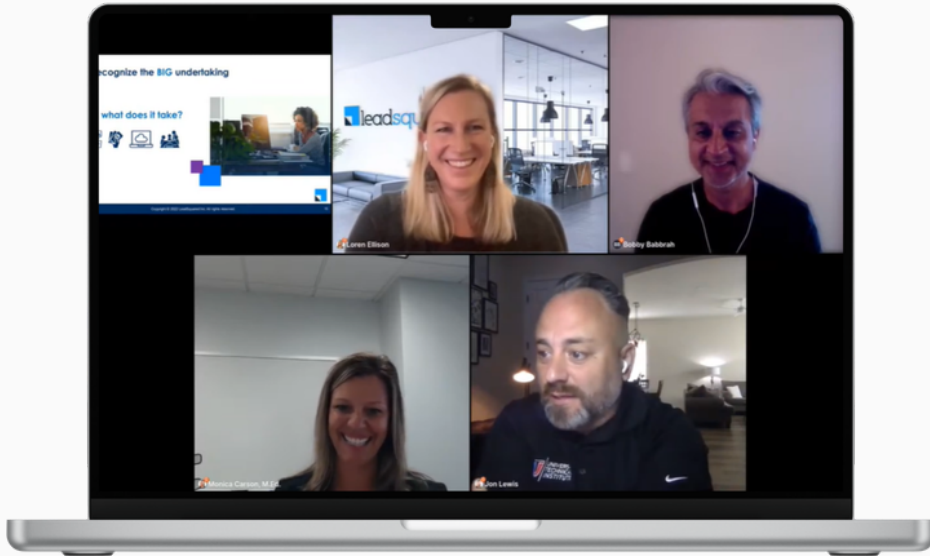
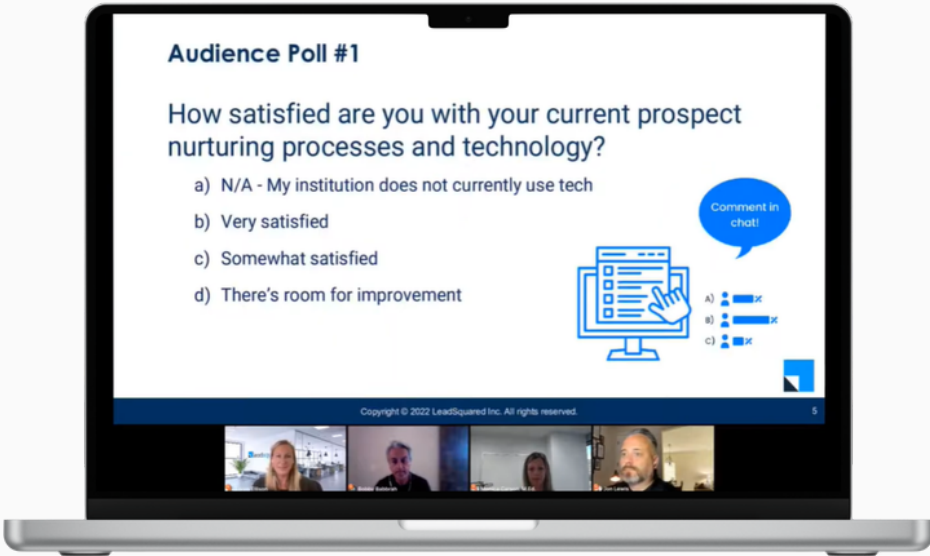
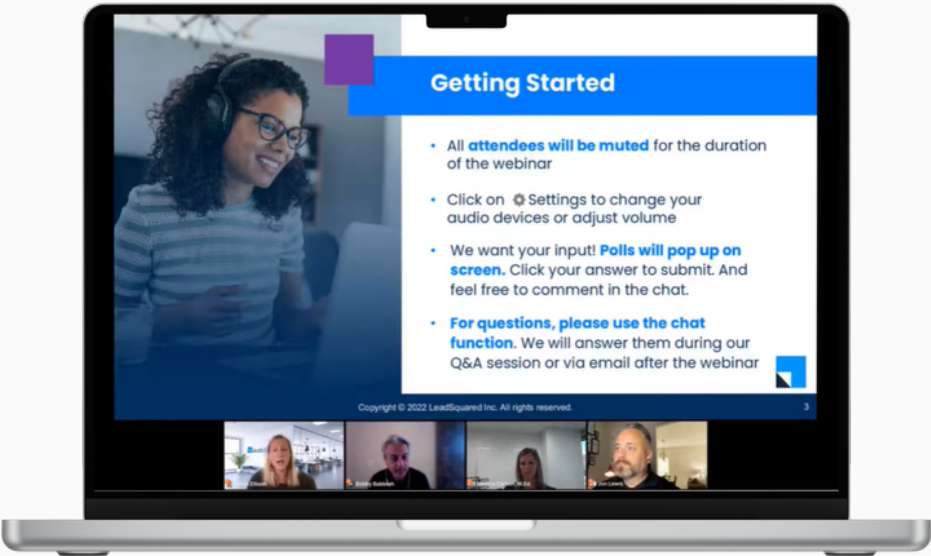


Event Management

- ✓ Audience Engagement
- ✓ Lead Generation
- ✓ Speaking Sessions
- ✓ Backdrops & Pull-up Banners
- ✓ Handouts & Marketing Collateral
- ✓ Branded SWAG



Webinars



Webinar Brief

General Overview

Date: Month XX | 10:00 am PT | 1:00 pm ET
Title: TBD
Length: 45-60 mins (including audience Q&A)
Style: Roundtable, conversational, casual, video on
LSQ Host: TBD
Moderator: TBD
Speakers: NAME, TITLE, at COMPANY
NAME, TITLE, at COMPANY
NAME, TITLE, at COMPANY

Description:
Add overview here

Key Points of Discussion:
Please add 4 high level points that can be discussed in this session

Agenda

Time	Topic
0-8 mins	LSQ Host or Moderator to start and give welcome, panelists to each give ~1 minute introduction
8-45 mins	Open ended panel conversation led by Moderator
45-60 mins	Q&A

Discussion Overview

	Please add your speaking notes in the boxes below			
Moderator	Panel Member A	Panel Member B	Panel Member C	Panel Member D
Topic 1				
Topic 2				
Topic 3				

Product Launches

The SAM ThoraSite, a medical device used by EMTs, was introduced with the initial phase of the launch spanning three countries. The go-to-market plan included well-defined goals/metrics to track launch outcome, sales training and collateral, along with a robust promotional plan incorporating marketing materials and content.

- Training Presentation | [view here](#)
- Press Release | [view here](#)
- IFU | [view here](#)
- Instructional Aid | [view here](#)
- Marketing Video | [view here](#)
- Training Video | [view here](#)

The Acumed Hand Fracture System was launched as a limited market released. After receiving successful feedback, the system was fully introduced to the market, accompanied with minor product enhancements. This flagship product was an expansion of the Hand & Wrist portfolio and was the second largest product launch in Acumed's 25-year history.

- Product Video | [view here](#)
- Surgical Technique | [view here](#)
- Product Brochure | [view here](#)
- Value Analysis Guide | [view here](#)

